

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

Date of report (date of earliest event reported): **July 28, 2021**

**Assure Holdings Corp.**

(Exact name of registrant as specified in its charter)

<b>Nevada</b>	<b>333-251829</b>	<b>82-2726719</b>
(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)
<b>4600 South Ulster Street, Suite 1225 Denver, CO</b>		<b>80237</b>
(Address of principal executive offices)		(Zip Code)

Registrant's telephone number, including area code: **720-287-3093**

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(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act: **None**

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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**Item 7.01 Regulation FD**

On July 28, 2021, Assure Holdings Corp. issued a press release announcing Assure's scheduled participation in investor conferences in July 2021. A copy of the press release is attached to this report as Exhibit 99.1. In accordance with General Instruction B.2 of Form 8-K, the information set forth herein and in the press release is deemed to be "furnished" and shall not be deemed to be "filed" for purposes of the Securities Exchange Act of 1934, as amended. The information set forth in Item 7.01 of this report shall not be deemed an admission as to the materiality of any information in this report on Form 8-K that is required to be disclosed solely to satisfy the requirements of Regulation FD.

**Item 9.01 Exhibits**

<b>Exhibit No.</b>	<b>Name</b>
99.1	<a href="#">Press Release dated July 28, 2021</a>
104	Cover Page Interactive Data File (formatted in Inline XBRL and included as Exhibit 101).

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## Assure to Attend Upcoming Investor Conferences

DENVER, July 28, 2021 (GLOBE NEWSWIRE) -- Assure Holdings Corp. (the **Company** or **"Assure"**) (TSXV: IOM; OTCQB: ARHH), a provider of intraoperative neuromonitoring services, announces that management will participate in the following investor conferences:

- Alliance Global Partners Virtual MedTech Summer Conference on July 29, 2021. The event will consist of 1-on-1 virtual investor meetings. Investors attending the conference who are interested in meeting with Assure management should contact their A.G.P. representative.
- D.A. Davidson Bison Select Conference on August 4, 2021. Assure's executive chairman and CEO John Farlinger is scheduled to present on August 4th at 2:00 p.m. ET. Management will conduct one-on-one meetings with investors during the conference. Register for the webcast here:  
<https://wsw.com/webcast/dadco55/register.aspx?conf=dadco55&page=assure&url=https://wsw.com/webcast/dadco55/assure/2249471>
- Q3 Virtual Investor Summit August 17-18, 2021. Assure's executive chairman and CEO John Farlinger is scheduled to present on August 17th at 11:45 a.m. ET. Management will be participating in virtual one-on-one meetings with institutional investors. Register for the webcast here:  
[https://zoom.us/webinar/register/WN\\_HPXmxzjORkWr99JzC5TY0w](https://zoom.us/webinar/register/WN_HPXmxzjORkWr99JzC5TY0w)
- Sidoti Summer Virtual Microcap Investor Conference August 18-19, 2021. Assure's executive chairman and CEO John Farlinger is scheduled to present on August 18th at 12:15 p.m. ET. Management will be participating in virtual one-on-one meetings with institutional investors. The presentation will be accessible from Assure's website at <https://www.assureneuromonitoring.com/>, under Investor Relations, when the webcast link becomes available.

### About Assure Holdings

Assure Holdings Corp. is a Colorado-based company that works with neurosurgeons and orthopedic spine surgeons to provide a turnkey suite of services that support intraoperative neuromonitoring activities during invasive surgeries. Assure employs its own staff of technologists and uses its own state-of-the-art monitoring equipment, handles 100% of intraoperative neuromonitoring scheduling and setup, and bills for all technical services provided. Assure Neuromonitoring is recognized as providing the highest level of patient care in the industry and has earned the Joint Commission's Gold Seal of Approval®. For more information, visit the Company's website at [www.assureneuromonitoring.com](http://www.assureneuromonitoring.com).

### Forward-Looking Statements

This news release may contain "forward-looking statements" within the meaning of applicable securities laws, including, but not limited to: the expected attendees of the conferences; and the Company's ability to meet with the attendees. Forward-looking statements may generally be identified by the use of the words "anticipates," "expects," "intends," "plans," "should," "could," "would," "may," "will," "believes," "estimates," "potential," "target," or "continue" and variations or similar expressions.

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These statements are based upon the current expectations and beliefs of management and are subject to certain risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. These risks and uncertainties include, but are not limited to: the expected attendees may not attend one or more of the conferences; the Company may not meet with the targeted investors at the conferences; the uncertainty surrounding the spread of COVID-19 and the impact it will have on the Company's operations and economic activity in general; and risks and uncertainties discussed in our most recent annual and quarterly reports filed with the Canadian securities regulators and available on the Company's profile on SEDAR at [www.sedar.com](http://www.sedar.com), which risks and uncertainties are incorporated herein by reference. Readers are cautioned not to place undue reliance on forward-looking statements. Except as required by law, Assure does not intend, and undertakes no obligation, to update any forward-looking statements to reflect, in particular, new information or future events. *Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*

**Contact**

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